



THE LEADER XMAS SALE

Offers you an economical way to solve Christmas Problems. At such prices—there is no need to wait longer. A variety—a selection—as never before at prices such as you may not obtain again.

Sample Line of
HAND BAGS . . \$1.39
Worth to \$3.00

"THE PRIDE OF PARIS"

THE LEADER

INCORPORATED
DEPARTMENT STORE
PARIS KENTUCKY

NOW IS THE TIME TO BUY

A huge stock and a backward season forces us to place our entire stock at great reductions. Hesitate no longer. First choice is opportunity and there will be crowds attend The Leader sale.

Values up to \$2.50
HAND MIRRORS 98c
White Ivory—Mahogany



A Christmas Sale that will set a record for Value Giving—We are overstocked and are forcing a reduction by the offering of almost incredibly low prices

KID GLOVES

MAKE EXCELLENT GIFTS

Fownes
Meyer
Kayser
other makes



Priced
Specially
\$1.98 to \$5.98

Fine Wool Hosiery

Heather Ribbed
Drop Stitch—Clocks
Values to \$2.25

\$1.48

LOWERED PRICES ON ALL WOOLENS

Serges—Broadcloth—Poiret Twill—Velour
Flannel—Jersey—Tricotine—Prunella
Crepes—Eponge—Challies

Lack of space prevents individual listing but our prices are convincingly low

Duvetyn
All Best Shades
Reduced Prices



Ornaments
Buckles
Trimmings

LOWEST PRICES ON COTTON GOODS

Raw Cotton is Soaring and already mills are advancing their prices—We urge you in the name of economy to buy now at these low prices on account of sharp advances
ALL QUANTITIES LIMITED—FOR SEVEN DAYS ONLY

HOPE MUSLIN

and Other Good Grades

Limit 10 Yards
to one customer **14c**

INDIAN HEAD

33 inches wide.....**20c**
36 inches wide.....**24c**
Only 10 yards to a customer

ONLY TEN YARDS TO ONE CUSTOMER

GOOD

HEAVY OUTING

Only 10 Yards
to a customer **14c**

20c and 25c

DRESS GINGHAMS

Never again
Buy 'em now **15c**

PEPPERELL SHEETING

9-4 Unbleached.....**45c**
9-4 Bleached.....**47c**
Limit 10 Yards

CHALLIE SILKOLINE

20c Value for.....**15c**
CRASH TOWELING.....**10c**
Limit 10 Yards

THE LEADER BY ITS AFFILIATION WITH OTHER BIG DEPARTMENT STORES ALWAYS CREATES LOWERED PRICES

SILK HOSIERY

COMPLETE LINES OF HOSE

Van Raalte
Onyx
Burson
Vanity Fair



Priced
Specially
98c to \$5.00

Silk Vests

Van Raalte
Vanity Fair
\$3.00 Values

\$1.98

SILKS ADVANCE BUT AT THIS SALE YOU BUY 'EM CHEAPER

SILKS

Crepe de Chine—Satins—Cantons—Taffeta
Satin Face Canton—Printed Crepe—Kimono
Silk—Pongee—Silk Shirtings and Charmeuse
Corticelli—Skinner and other grades
ALL AT CHRISTMAS SALE PRICES

Velvets
Velveteens
Reduced



Spanish Lace
Flouncings
All-Overs

Save Money—Attend The Leader Christmas Sale

Crib Blankets Scalloped Animal Design \$1.50 Value 98c	Scarfs Centerpieces Runners 48c to \$1.98
Childrens Fur Trimmed Gloves 48c-98c-\$1.39	Crib Spreads Pink-Blue Fairy Tale Designs \$2.98

Winter Needables at Great Reductions

COMFORTS

\$10.00 Values.....	\$7.48
\$8.50 Values.....	\$6.48
\$7.50 Values.....	\$5.98
\$6.00 Values.....	\$4.45
\$5.00 Values.....	\$3.85
\$4.00 Values.....	\$2.98
\$3.00 Values.....	\$1.98



Crib Blankets **\$1.39-\$1.79**

BLANKETS

\$7.50 Values.....	\$5.98
\$6.50 Values.....	\$4.95
\$5.00 Values.....	\$3.98
\$4.00 Values.....	\$2.98
\$3.50 Values.....	\$2.79
\$3.00 Values.....	\$1.98
Odd Lot at.....	\$1.69

Childrens Embroidered Handkerchiefs
The Name of the Day of Week Embroidered
7 to the box **69c**

Fancy Towels

A large assortment
48c-79c-98c

Infants Knitwear
Sweaters—Caps
Sacques—Bootes
Romper Sets

Full Size Bedspreads
\$1.48 and \$1.98

Table Linens

MERCERIZED DAMASKS
LIKE LINENS

66 inches wide.....**69c yd**
72 inches wide.....**98c yd**
Fancy Border Damask.....**98c yd**
Blue and Turkey Red Damask.....**98c yd**

Mercerized Napkins

\$1.39-\$1.69-\$1.98 A Dozen

Madeira Luncheon Sets



Colored Breakfast Sets

Irish Linen Damask

\$1.98 to \$3.48 per yard

Linen Napkins

Made in Ireland **\$1.59 to \$4.98** per set of six

FROM NOW UNTIL CHRISTMAS

There will be Daily Specials on lines as they are sold down they will be closed out—Shop early

GIVE SENSIBLE GIFTS

CHECK OFF THIS LIST—BRING IT TO THE STORE

Our Clerks will gladly assist you with your selections—Space is limited—Here are some items you can save money on

Fancy Pillow Cases
Men's Handkerchiefs
Men's Silk Socks
Handkerchiefs
Perfumes
Bedspreads
Bath Mats
Guest Towels

Philippine Undies
Curtains

Hand-Made Waists
Serving Trays

Silk Underwear
Silk Hosiery
Ivory Goods
Umbrellas
Candlesticks
Pocketbooks
Baby Sets
Crib Blankets

AN ASSORTMENT OF
Bisque and Character Dolls

Art Linens Gloves Toilet Articles

MEN

Special Clerks have been assigned to promptly wait on men patrons—They will gladly assist you in the selection of Gifts

MEN

TOWEL and WASH RAG SETS

98c-\$1.19-\$1.48-\$1.98

ALL WOOL BLANKETS

\$10.00 Values.....	\$7.85
\$12.50 Values.....	\$9.75
\$15.00 Values.....	\$11.45
Others reduced to	\$14.50-\$17.50-\$19.85



BOXED HANDKERCHIEFS

LINEN SWISS EMBROIDERED

25c to 98c per box

CHAMOISSETTE GLOVES

Special lot at.....**79c**
\$1.50 Gauntlets—Straps.....**98c**
\$2.25 Gauntlets.....**\$1.79**
\$3.00 16-Button for.....**\$1.98**
GIRLS' GLOVES.....**48c to 98c**

UNDERWEAR

75c Ladies' Heavy Ribbed Vests.....**59c**
\$1.25 Ladies' Union Suits for.....**87c**
50c Children's Ribbed Vests and Pants.....**29c**
85c Union Suits for Children.....**59c**
Other Better Underwear Reduction

BIG REDUCTIONS

MUNSINGWEAR

Yarn Finish
HOSIERY
Ribbed—Clocked
48c



\$1.25 YARN HOSE
87c

HOSIERY

\$2.50 Fine All Wool English Made
For.....**\$1.79**
\$3.00 Silk and Wool Clocked or
Ribbed for.....**\$1.98**
GREAT REDUCTION ON ALL
SILK HOSE
Van Roalte—Onyx—Vanity—Pointex
and other makes

FROM NOW UNTIL CHRISTMAS

Shop Early—Remember our supply is not inexhaustible and clerks can give you better attention—Shop Early

Attend The Leader Xmas Sale